

# Celebrating Our Community



## 2018 Raleigh Hall of Fame Sponsorship and Advertising Benefits

### Title Sponsor (One opportunity)

In addition to the sponsor benefits shown below for the Grand Patron level, the Title Sponsor will have the opportunity to sponsor the inductee video and specially design other sponsor benefits with the Fundraising Committee.

### RHOF Reception Sponsor – \$15,000

In addition to the sponsor benefits shown below for the Grand Patron level, the RHOF Reception Sponsor will have the opportunity to be the exclusive host of the Raleigh Hall of Fame cocktail reception.

- Includes signage in reception/cocktail area
- Logo displayed on screen prior to ceremony
- Logo on invitation, if received by **August 24, 2018**
- Logo with company link on RHOF website for one year
- May hand out materials

### Grand Patron – \$5,000

- Two preferred tables for 10 in the Convention Center ballroom
- One drink ticket per person
- You may provide your company banner to be displayed in the Convention Center
- One, full-page (preferred placement) advertisement in program if received by **September 21, 2018**
- Logo in the event program if confirmed by **September 21, 2018**
- Preferred listing on event signage
- Live mentions during the program
- Menu cards on all tables featuring your logo
- Mention in media advertising
- Listing on web site for one year

### Patron – \$2,500

- Two preferred tables for 10 in the Convention Center ballroom
- One drink ticket per person
- You may provide your company banner to be displayed in the Convention Center
- One, half-page advertisement in the event program if received by **September 21, 2018**
- Logo in event program if confirmed by **September 21, 2018**
- Listing on event signage
- Live mentions during the program

### Table Sponsor – \$1,250

- One reserved table for 10 in the Convention Center
- One drink ticket per person
- Listing in event program if confirmed by **September 21**
- Listing on event signage

### Host – \$500

- Four event reservations with reserved seating
- Listing in event program if confirmed by **September 21**
- Listing on event signage

### Sponsor – \$250

- Two event reservations with reserved seating
- Listing in event program if confirmed by **September 21**
- Listing on event signage

### Advertising Opportunities

- Full page – 7.5 x 7.5 – \$600
- Half page – 7.5 x 3.5 – \$400
- Quarter page – 3.5 x 3.5 – \$250

Please submit ads camera ready in a high-resolution PDF by **September 21, 2018**.

We can accept Adobe files in InDesign/Photoshop/Illustrator. We are unable to accept Microsoft Publisher files.

For more advertising information, please contact

**Laura Isley or Amy Merriman**  
at **919-909-2753** or via email:  
**Laura@raleighhalloffame.org** or  
**Amy@raleighhalloffame.org**